

News Release



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Illustrated Poetry Prints at State Fair Aug 20 *Artist Armando Cid creates "broadside" at Arts Day at the State Fair*

SACRAMENTO – Artist Armando Cid will create illustrated prints, called "broadside," for the poetry program at "Arts Day at the State Fair," a collaborative effort of the California Arts Council and the State Fair where California Poet Laureate Al Young will be the featured speaker. They will be available free-of-charge to the public on **August 20 at 11:00 am on Center Stage** at Cal Expo.

"Broadside as an art form have a history that is centuries old, and include illustrations of poetry by some of the world's famous writers," said Muriel Johnson, director of the California Arts Council.

Cid designed prints specifically for the project to enhance the Arts Day at the State Fair "Poetry Jam." A brief biography of Cid is below. For a graphic preview of the broadsides, please email or call Mary Beth Barber at 916-322-6588 or mbarber@caartscouncil.com.

Armando Cid is an artist in a range of disciplines, and is most celebrated for his papier-mâché figures on *Dia de los Muertos* ("Day of the Dead") themes. Cid is a constituent of the Royal Chicano Air Force (an artists' collective in Sacramento) and has painted various murals. He also has experience in printmaking, which he will employ at the California State Fair.

Cid's formal art education included Pasadena College of Art and Design and California State University-Sacramento where he received his Masters of Art in printmaking. He has passed on his learning to students at CSUS, Los Rios Community Colleges, and other community art centers throughout the state.

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